

Anisa Missaghi

Chief Corporate Affairs and
Sustainability Officer



Anisa was appointed as Chief Corporate Affairs and Sustainability Officer for pladis in April 2021.




Prior to her current role, Anisa spent seven years with pladis and United Biscuits, leading public affairs, financial communications, digital and social media and developing new ways to engage consumers and employees. Anisa also supported communications leading up to the acquisition of United Biscuits by Yildiz Holding before going on to lead communications for the UK & Ireland region.

Prior to joining United Biscuits, Anisa spent five years in the infrastructure, transport and logistics industry. She started with CEVA Logistics in Amsterdam where she had a global remit across internal and external communications, before moving to Balfour Beatty as Group Digital Manager.

Anisa has lived and worked in the UK and the Netherlands.

She founded and is a member of the pladis external Inclusion and Diversity advisory board; and was recognised as Diversity Champion of the Year at the prestigious GG2 Leadership & Diversity Awards for her impactful work advancing equity and fostering an inclusive culture.

Useful links:

-  Visit profile page
-  LinkedIn profile
-  pladisglobal.com

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every bite*